

JAN 22 1 46 PM 1964

UNITED STATES DEPARTMENT OF JUSTICE

WASHINGTON, D. C.

REGISTRATION SECTION

REGISTRATION No. 55

SUPPLEMENTAL REGISTRATION STATEMENT

Pursuant to Section 2 of the Foreign Agents
Registration Act of 1938, as Amended

For Six Months Period Ending December 31, 1963
(Report date)

1. (a) Name of Registrant.

SWISS NATIONAL TOURIST OFFICE

(b) All other names used by Registrant during the period.

Swiss Federal Railways

(c) Address of principal office.

10 West 49th Street
New York, N.Y. 10020

(d) Name of person or persons in charge of principal office.

Hans Baertschi

3. If Registrant is a nonbusiness membership organization, state—

(a) Approximate number of members in the United States none

(b) Approximate number of members outside the United States none

4. (a) All persons who became partners, officers, directors, and similar officials of Registrant during the period.

Name and address
of official

Date connection began

Position, office, or nature
of duties

none

(b) All persons who ceased to be partners, officers, directors, or similar officials of Registrant during the period.

Name and address
of official

Date connection ended

Reason for ending
connection

none

5. (a) All branches and local units of Registrant and all other component or affiliated groups or organizations which began to operate during the period.

Name and address of branch, unit,
group, or organization

Nature of connection with
Registrant

Name and address of person
in charge

none

- (b) All branches and local units of Registrant and all other component or affiliated groups or organizations which ceased to operate during the period.

Name of branch, unit, group, or organization

Reason operations ceased

none

6. All persons who at any time during the period were foreign principals of Registrant.

Name and principal
address

Is person still a foreign principal
of Registrant?

If not, give date connection
ended

Swiss Government - Department of Posts and Railroads
Section: Swiss National Tourist Office
Bahnhofplatz 9
Zuerich 1, Switzerland

7. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under item 6.

Giving free information on travel and education, transportation and hotel accommodations & conditions; distributing travel literature and posters to travel agencies, Tour organizers and individuals, teachers and school children who ask for it, furnishing of Swiss transportation tickets to travel agents; loaning lantern slides and films to lecturers and schools & clubs who apply for them; furnishing to newspapers and magazines articles and photographs on Switzerland's scenic attractions, its life and culture. Also placing advertisements in newspapers and magazines.

8. Describe briefly all other businesses, occupations, and public activities in which Registrant engaged during the period.

none

9. Furnish the following information as to all employees and other individuals except those named under item 4, who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6:

(a) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have previously been filed.

Name and address of employee or other individual	Nature of any changes during period in activities for Registrant or its foreign principals	Has connection with Registrant ended?
Hans Baertschi 300 East 57th Street, New York 22, N.Y.	none	no
William W. Scherer 36 Linden Street, Rockville Centre, L.I., N.Y.	none	no
William Isler 31-35 Crescent Street, Astoria 6, N.Y.	"	no
Bruno Baroni 83-31 116th Street, Kew Gardens 18, N.Y.	"	no
Max P. Lehmann 116-16 Audley Street, Richmond Hill 18, N.Y.	"	no

(b) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have not been previously filed.

Name and address of employee or other individual	Nature of services or assistance rendered	Has connection with Registrant ended?
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we refer to separate sheet -

10. Furnish the following information as to Registrant's receipts and expenditures during the period covered by this statement. The information may, if Registrant desires, be furnished for Registrant's latest semiannual fiscal period, provided the period covered is indicated and future statements are furnished on the same basis:

(a) All amounts received during the period directly or indirectly from each foreign principal named under item 6, itemized as follows:

<i>Date funds received</i>	<i>Name of foreign principal from whom funds received¹</i>	<i>Purposes for which received²</i>	<i>Amount received³</i>
<u>1963</u>			
July	SNT0, Zuerich	current exp.	\$ 62,348.50
August	do.	do.	44,931.74
September	do.	do.	22,867.69
October	do.	do.	12,507.92
November	do.	do.	77.13
December	do.	do.	2,481.34
			<u>\$ 145,214.32</u>

(b) All amounts received during the period from other sources to be used directly or indirectly for or in the interests of any foreign principal named under item 6, itemized as follows:⁴

<i>Date funds received</i>	<i>Name of person from whom received¹</i>	<i>Purposes for which received²</i>	<i>Amount received³</i>
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~~we refer to separate sheet --~~

none

(c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 6, itemized as follows:⁵

<i>Date payment was made</i>	<i>Name of person to whom payment was made¹</i>	<i>Purposes for which payment was made²</i>	<i>Amount of payment³</i>
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we refer to separate sheet -

¹ Include all amounts so received, whether received as compensation, loans, contributions, subscriptions, fees, dues, subsidies, or otherwise.

² Receipts from or payments to a person amounting to less than \$200 for the period may be combined with other like amounts, provided the source or disposition of the funds, as the case may be, is clearly indicated.

³ Where funds were received or paid, as the case may be, for various purposes, such purposes shall be listed in reasonable detail.

⁴ Show separately the amount received or paid, as the case may be, for each purpose listed under the preceding column.

⁵ Include all transfers of funds to any foreign principal.

11. (a) Speeches, lectures, talks, and radio broadcasts arranged or sponsored by Registrant or delivered by officials or employees of Registrant, during the period.

Name of person by whom delivered	Number of speeches, lectures, and talks delivered	Number of radio broadcasts delivered
Hans Baertschi	28	17 Radio & 11 TV-Interviews
Bruno Baroni	1	1 TV-Interview
William Isler	1	1 Radio-Interview

- (b) Publications prepared or distributed by Registrant, or by others for Registrant, or in the preparation or distribution of which Registrant rendered any services or assistance, during the period. (Indicate each type of publication by an "X.")

(1) Press releases X	(8) Circulars X	(15) Lantern slides X
(2) News bulletins X	(9) Form letters X	(16) Still pictures
(3) Newspapers	(10) Reprints X	(17) Posters X
(4) Articles X	(11) Copies of speeches, lectures, talks, or radio broadcasts	(18) Photographs X
(5) Books	(12) Radio programs X	(19) Charts
(6) Magazines X	(13) Radio scripts X	(20) Maps X
(7) Pamphlets X	(14) Moving pictures X	(21) Other publications

- (c) Preparation and distribution of publications referred to in answer to (b) above.

Description of publication	By whom written, edited, or prepared	By whom printed, produced, or published	By whom distributed
articles	Joseph Gould Public Relations Consultant	newspapers and magazines	our own office

- (d) Compliance with the filing, labeling, and reporting provisions of Section 4 of the Foreign Agents Registration Act of 1938, as amended, and Rules 400-403 thereunder.

- (1) Were copies or summaries of all communications and publications referred to in answer to (a) and (b) above filed with the Department of Justice and the Librarian of Congress? If not, explain why copies or summaries of any such communications and publications were not filed.

yes

- (2) Were all such communications and publications labeled in accordance with Section 4 and Rules 400-403? If not, explain why any such communications and publications were not so labeled.

yes

- (3) Were reports of the delivery, distribution, or other dissemination of all such communications and publications made to the Department of Justice in accordance with Section 4 and Rules 400-403? If not, explain why any such reports were omitted.

no - according to our records this procedure was discontinued in 1949 as found no longer necessary.

12. (a) Any changes during the period, not fully described above, in Registrant's affiliations, associations, or other connections with foreign governments, foreign political parties, or officials or agencies thereof.

*Name of government, party, or official,
or agency thereof*

*Nature of changes during period in Registrant's
connections therewith*

none

- (b) Any changes during the period in Registrant's pecuniary interest in or control over partnerships, corporations, associations, or other organizations or combinations of individuals.

*Name of organization or
combination*

*Nature of changes during period in
Registrant's ownership or other
pecuniary interest*

*Nature of changes during period in any
direction or control exercised
by Registrant*

none

13. (a) Any changes during the period in the ownership of or supervision, direction or control over Registrant by any organization, group, or individual.

*Name of organization, group,
or individual*

*Nature of changes during period in ownership,
supervision, direction, or control*

none

- (b) Any subsidy or other financial assistance received by Registrant during the period directly or indirectly from—

Any individual who is a citizen of, or resides in, a foreign country.

Any organization created in, or under the laws of, any foreign country or having its principal place of business in a foreign country.

Any foreign government or foreign political party, or any official or agency thereof.

*Name of person from whom subsidy or
financial assistance received*

*Nature and amount of subsidy or
financial assistance*

none

14. File the following exhibits with this statement:

Short Form Registration Statement - File a Short Form Registration Statement, on the printed form provided therefor, for each of the following persons for whom a Short Form Registration Statement (formerly Exhibit A) has not previously been filed:

(a) All partners, officers, directors, and similar officials of Registrant.

(b) All employees or other individuals who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6.

Exhibit B.—File a copy of any changes during the period in the agreement, arrangement, or authorization (or if not in writing a written description thereof) pursuant to which Registrant is acting for, or receiving funds from, each foreign principal named under item 6.

Exhibit C.—File an Exhibit C, on the printed form provided therefor, for each foreign principal named under item 6 for whom an Exhibit C has not previously been filed.

Exhibit D.—If Registrant is a nonbusiness organization, file a copy of any changes during the period in its charter, constitution, bylaws, or other instruments of organization.

Exhibit E.—File a copy of the agreement or arrangement (or if not in writing, a written description thereof) between the Registrant and each business firm or other organization named under item 11 (c), and copies of all changes during the period in similar contracts previously filed.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in Exhibit A insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

SWISS NATIONAL TOURIST OFFICE

Hans Baertschi

(Signature)
Hans Baertschi

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the statement shall be signed and sworn to by the duly authorized representative of the Registrant.)

(Signature)

(Signature)

(Signature)

Subscribed and sworn to before me at New York, N.Y.

this 20th day of January, 19 64

HARRY MANDEL
Notary Public, State of New York
No. 41-2500600
Qualified in Queens County
Certificate filed in New York County
Commission Expires March 30, 1965

Harry Mandel
(Signature of notary or other officer)

My commission expires 19.....

b) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibit A) have not been previously filed.

Name and address of employee or other individual:

Baenninger Alfred	101-66 125th Str., Richmond Hill, N.Y.	information clerk	no
Bernegger Margrit	35 West 67th Street, New York 23, N.Y.	steno typist	no
Brawley James A.	35-50 21st Str., Long Island City, N.Y.	shipping clerk	no
Cunningham Evelyn	43-29 39th Place, Long Island City, N.Y.	telephone operator	no
Diaz Sergio	514 East 82nd Street, New York, N.Y.	shipping clerk	yes
Diegues Alfonso	130 Guernsey Str., Brooklyn, N.Y.	shipping clerk	no
Fueglistner Paul	14 Sutherland Str., Hicksville, L.I., N.Y.	chief ticket dept.	no
Graf Kurt O.	465 West 49th Street, New York 19, N.Y.	accountant	no
Gutzwiller Rene	46-21 66th Street, Woodside 77, N.Y.	ticket clerk	no
Hahn Rene	66 King Ave., Weehawken, N.J.	ticket clerk	yes
Hahn Dorothy	66 King Ave., Weehawken, N.J.	steno typist	yes
Hegetschweiler Ruth	35 West 67th Street, New York City	steno typist	no
Huerlimann Joseph	Route 216, Holmes, N.Y.	shipping clerk	no
Jenny Bertina	35 So. Broadway, Irvington on Hudson, N.Y.	information clerk	yes
Krayenbuehl Ute	22 West 77th Street, New York, N.Y.	steno typist	no
Keller Olga	40-30 75th Street, Jackson Heights, N.Y.	information clerk	no
Madinabeitia Jose	57-10 Junction Blvd., Queens, N.Y.	Ticket clerk	no
Peter Ruth	419 West 34th Street, New York, N.Y.	steno typist	no
Rietmann Beatrice	20 West 26th Street, New York, N.Y.	steno typist	no
Spengler Hans R.	330 East 49th Street, New York, N.Y.	information clerk	no
Schneider Theodor	85-53 144th Str., Jamaica, N.Y.	ticket clerk	yes
Stecher Edgar	720 Wilson Str., Franklin Square, N.Y.	ticket clerk	no
Stiffler Marianne	439 East 74th Street, New York, N.Y.	information clerk	yes
Vandervoort Mary	Hotel Martinique, New York 1, N.Y.	telephone operator	yes
Vouga Annette	35 West 67th Street, New York 23, N.Y.	steno typist	no
Voute Thomas W.	252 West 17th Street, New York 11, N.Y.	Ticket clerk	no

c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 6, itemized as follows:

Date payment was made	Name of the person to whom payment was made	Purpose for which payment was made	Amount of payment
July 1 to December 31, 1963	H. Baertschi	Salary	\$ 3.942.20
	Wm.W. Scherer		2.984.59
	B. Baroni		3.505.46
	Wm. Isler		2.893.05
	A. Baenninger		2.878.58
	M. Lehmann		3.019.78
	P. Fueglistner		3.063.11
	R. Gutzwiller		2.782.31
	H. Spengler		2.679.61
	K. Graf		2.472.31
	T. Voute		2.253.--
	E. Stecher		2.253.--
	J. Huerlimann		2.397.20
	R. Hahn		3.603.02
	T. Schneider		266.95
	J. Brawley		1.690.--
	M. Bernegger		400.--
	E. Cunningham		1.875.--
	S. Diaz		260.--
	A. Dieguez		1.430.--
	D. Hahn		1.920.--
	R. Hegetschweiler		2.080.--
	B. Jenny		540.--
	U. Krayenbuehl		1.920.--
	O. Keller(Kung)		2.080.--
	J. Madinabeitia		1.950.--
	R. Peter		1.950.--
	B. Rietmann		2.080.--
	M. Stiffler		720.--
	A. Vouga		2.080.--
	M. Vandervoort		225.--

\$ 64.194.17

Rent, Insurance, etc.	\$ 19.386.09
Office supplies, etc.	\$ 9.089.94
Advertising	\$ 8.655.--

Publicity: a) Window displays	\$ 2.444.12	
b) Moving pictures	\$ 1.511.01	
c) Prospects	\$ 4.298.16	\$ 8.253.29

Publ. Rel. a) Articles by our PR-Consultant	\$ 3.249.90	
b) Press Releases	\$ 3.365.63	\$ 6.615.53

Traveling duties of staff	\$ 3.507.09
Mailing, custom duties & brokerage fees	\$ 11.074.50

\$ 130.775.61

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Agency San Francisco	\$ 20.000.--
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our advertising agency is: Sudler & Hennessey Inc.,
 130 East 59th Street, New York 22, N.Y.
 our PR-Consultants is: Joe Gould Assoc., 590 Fifth Ave., New York, N.Y.